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## **AIMMS Modeling Guide - About**

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## About AIMMS

AIMMS was introduced by Paragon Decision Technology as a new type of mathematical modeling tool in 1993—an integrated combination of a modeling language, a graphical user interface, and numerical solvers. AIMMS has proven to be one of the world’s most advanced development environments for building optimization-based decision support applications and advanced planning systems. Today, it is used by leading companies in a wide range of industries in areas such as supply chain management, energy management, production planning, logistics, forestry planning, and risk-, revenue-, and asset- management. In addition, AIMMS is used by universities worldwide for courses in Operations Research and Optimization Modeling, as well as for research and graduation projects.

*History*

AIMMS is far more than just another mathematical modeling language. True, the modeling language is state of the art for sure, but alongside this, AIMMS offers a number of advanced modeling concepts not found in other languages, as well as a full graphical user interface both for developers and end-users. AIMMS includes world-class solvers (and solver links) for linear, mixed-integer, and nonlinear programming such as BARON, CPLEX, CONOPT, GUROBI, KNITRO, LGO, PATH, SNOPT and XA, and can be readily extended to incorporate other advanced commercial solvers available on the market today. In addition, concepts as stochastic programming and robust optimization are available to include data uncertainty in your models.

*What is AIMMS?*

Mastering AIMMS is straightforward since the language concepts will be intuitive to Operations Research (OR) professionals, and the point-and-click graphical interface is easy to use. AIMMS comes with comprehensive documentation, available electronically and in book form.

*Mastering  
AIMMS*

AIMMS provides an ideal platform for creating advanced prototypes that are then easily transformed into operational end-user systems. Such systems can than be used either as

*Types of AIMMS  
applications*

- stand-alone applications, or
- optimization components.

Application developers and operations research experts use AIMMS to build complex and large scale optimization models and to create a graphical end-user interface around the model. AIMMS-based applications place the power of the most advanced mathematical modeling techniques directly into the hands of end-users, enabling them to rapidly improve the quality, service, profitability, and responsiveness of their operations.

*Stand-alone applications*

Independent Software Vendors and OEMs use AIMMS to create complex and large scale optimization components that complement their applications and web services developed in languages such as C++, Java, .NET, or Excel. Applications built with AIMMS-based optimization components have a shorter time-to-market, are more robust and are richer in features than would be possible through direct programming alone.

*Optimization components*

Companies using AIMMS include

*AIMMS users*

- |                   |                          |
|-------------------|--------------------------|
| ■ ABN AMRO        | ■ Merck                  |
| ■ Areva           | ■ Owens Corning          |
| ■ Bayer           | ■ Perdigão               |
| ■ Bluescope Steel | ■ Petrobras              |
| ■ BP              | ■ Philips                |
| ■ CST             | ■ PriceWaterhouseCoopers |
| ■ ExxonMobil      | ■ Reliance               |
| ■ Gaz de France   | ■ Repsol                 |
| ■ Heineken        | ■ Shell                  |
| ■ Innovene        | ■ Statoil                |
| ■ Lufthansa       | ■ Unilever               |

Universities using AIMMS include Budapest University of Technology, Carnegie Mellon University, George Mason University, Georgia Institute of Technology, Japan Advanced Institute of Science and Technology, London School of Economics, Nanyang Technological University, Rutgers University, Technical University of Eindhoven, Technische Universitt Berlin, UIC Bioengineering, Universidade Federal do Rio de Janeiro, University of Groningen, University of Pittsburgh, University of Warsaw, and University of the West of England.

A more detailed list of AIMMS users and reference cases can be found on our website [www.aimms.com](http://www.aimms.com).